

SAY 'HELLO' TO ATTRACTIVE LIPS AND FIRMER,
YOUNGER FEATURES WITH TUA VISO.



The Tua Viso exercises your face and neck muscles. It tones and lifts supporting muscles, helping you maintain your attractive youthful features. It reaches deep to the structural (origin/skeletal) muscles that are attached to and 'hold' the facial skin in place.

In your late twenties, your body experiences a change that begins the aging process, i.e. the body's rate of regenerating various substances and protein cells (collagen and elastin) starts to slow down.

Wrinkles appear and become more pronounced with every decade. The oval (around the mouth) changes its lines, and the skin loses its elasticity and becomes superfluous. Thus, causing bags under the eyes, flabby cheeks and relaxation on the neck.

While moisturizers and serums work well for the skin, exercising with Tua Viso is key to holding the muscle and skin network in position! The gradual tone loss and separation of facial muscles are the main contributors to loose, sagging skin.

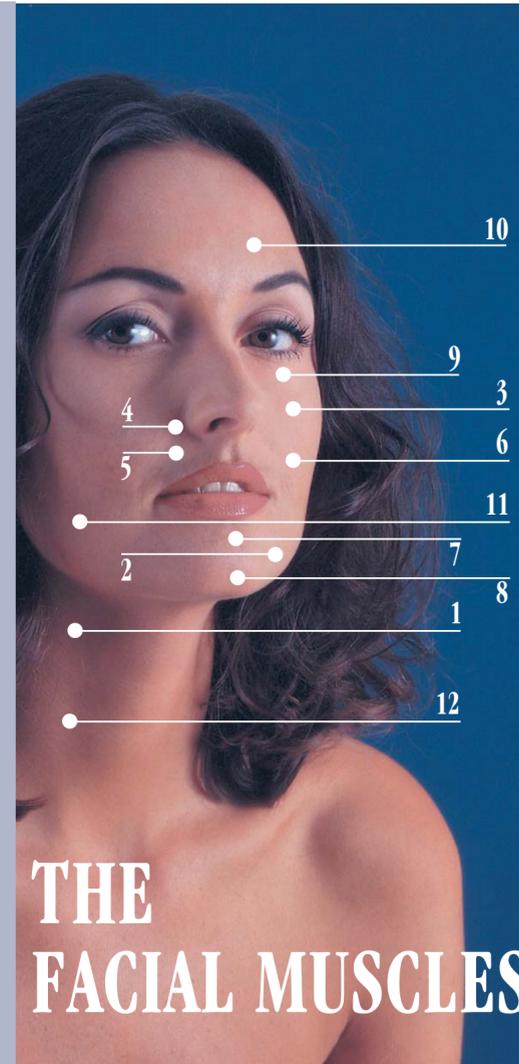
Besides toning muscles, it is well known that exercise encourages several of our body's natural processes. It brings oxygen and nutrition to the target area, triggers the detoxification process and excites the metabolism into producing the fundamental support substance for the body's precious network of fibres.

People in the entertainment industry have long been familiar with the facial exercises that fight the formation of bags and wrinkles and a dropping chin line. And thanks to the inspiration of micro-current physiotherapy, the Tua Viso electrostimulation exercise tones the face and neck area in the most accurate and thorough manner. This type of exercise produces visible muscle contractions with a volume increasing effect.

Targeted exercise means quicker results. The alignment of the two electrodes allows you to easily pinpoint the precise muscle fasciae. And, the programmed parameters perform the exercise accurately for you.

Tua Viso is clinically tested and proven effective through independent studies, where comparative analysis is measured scientifically with ultrasonography and computer images.

- 1) Platysma (subcutaneous neck muscle): pulls the lower jawbone down slightly and pulls down the lower lip until the teeth are bared. Also prevents the superficial neck veins from being crushed.
- 2) Quadratus labii inferioris: pulls the middle part of the lower lip down. The fullness of the lip is also aided by the action of the lower incisive muscle.
- 3) Zygomatic of the upper lip: pulls the joint of the lips upwards and outwards, as in a smile.
- 4) Quadratus labii superioris: lifts the upper lip and part of the ala of the nose.
- 5) Caninus: below the quadratus, raises the skin at the angle of the mouth.
- 6) Buccinator: muscular foundation of the cheek. Pulls the joints of the lips inwards, and during chewing compresses cheeks and lips against the dental arch.
- 7) Orbicularis oris: closes the mouth, tightens the line formed by the junction of the lips and wrinkles the lips.
- 8) Mentalis: raises the chin and pushes up the lower lip, as in a pout.
- 9) Orbicularis oculi: closes the eyelids.
- 10) Frontalis: raises the eyebrows and brow area.
- 11) Masseter: a skeletal muscle which raises the lower jawbone, as when chewing.
- 12) Sternocleidomastoid: a paired skeletal muscle which flexes the head, tilting it to the side it is on and turning the face to the opposite side.



THE
FACIAL MUSCLES

The V.P. Box System

VP Box is a Vupiesse patent



Extremely effective yet easy to use through sophisticated technology.

Tua Viso features the exclusively developed and patented **VP BOX** System. Full contact to any area of the face is made possible with its unique set of spherical electrodes.

Soft sponges cover the electrodes for comfortable and safe contact to the skin. Simply wet the sponges with water (not gel) to conduct the programmed current. The dual-purpose **VP BOX** holds and dispenses the water for a complete session. Just press the sponge domes to release the water.

The easy to follow instructions and demonstration DVD clearly describe and illustrate the exercise areas.



Strengthen muscles and lift cheeks, double chin, jowls and eyebrows... tighten eye contours, jaw line, chin and neck muscles.



Professionally developed for consumers, in conjunction with dermatologist, Dr. Andrea Paolorosso, **Tua Viso** delivers precisely measured sine waves to exercise your face and neck muscles. Exercise makes muscles more tonic, lifting the lineaments of the face, and thereby smoothing wrinkles.

Tua Viso generates trains of sine wave pulses. And, thanks to the particular wave form and frequency, muscular exercise is achieved *without provoking pain*; even at high intensity and with extremely evident movements. Pulses are transmitted through two unique, patented electrodes that are covered with dome-shaped soft sponges.

Tua Viso is designed for simple operation and for comfort. All you do is fill the reservoirs with regular tap water, and set the intensity and the duration of the exercise. That's it! The ergonomic shape makes it absolutely tireless to use, and the controls are conveniently located at your fingertips.

The advanced and miniaturized electronic circuitry of the

You'll see a visible difference in tonicity after one session, and significant improvement after 7-10. The sleek design and compact intelligence lets you single-handedly exercise each muscle group in 2-4 minutes a day.

Tua Viso is professionally designed and built in Italy.

Powered with a 9-volt Alkaline battery (included), the Tua Viso's current is completely safe. There's a yellow LED on the panel that indicates when the battery is low. And, the digital timer displays the time remaining, and stops the pulses at the end of every exercise with an audible beep.

Tua Viso is convenient to use, and skillfully lifts and tones the face and neck muscles.



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- Tua Viso** includes:
- Tua Viso micro-current facial exerciser
 - 9V Alkaline battery
 - Water dispenser
 - Spare sponges
 - Instruction book
 - Quick-reference guide
 - Carrying case
 - Demonstration DVD



Tua Viso is completely safe. It is designed, built and tested with the utmost attention to detail and quality, conforming to the strictest international standards.



VuP'Esse
BODY PLANET

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T U A I S A R E G I S T E R E D T R A D E M A R K O F V U P I E S S E I T A L I A



Organizzazione con Sistema di Gestione certificato
Company with Management System certified
ISO 9001:2000
ISO 13485:2004
SINCERT

Facial Fitness for

Youthful Beauty



Tua
VISO

MICROCURRENT
NON-SURGICAL FACELIFT

EXERCISER
TO RENEW YOUTH
AND BEAUTY